



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2024

BU 5500 BUSINESS & SOCIETY



Date: 07-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Explain in detail the characteristics of a Business.
2. Give a short note on the principles of Business Ethics.
3. Explain the needs of Social Audit.
4. State and explain major Consumer Issues.
5. Discuss the significance of Capital Market.
6. Explain the benefits of securities on the National Stock Exchange.
7. Discuss the safety measures under Factories Act 1948.
8. Explain the Benefits of ESI.

SECTION B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Explain in detail the classification the organizational objectives.
10. Elaborate the social responsibility of business towards society.
11. Discuss in detail the six consumer rights as provided by the Consumer Protection Act 1986.
12. What is Money Market? Explain its functions.
13. Narrate the functions of Stock Exchanges in India.
14. Explain the major principles of Labor Legislation.

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